RESUME



DR.UMESH CHANDRA ARYA

Assistant Professor/ Commerce & Management
H.N.B Govt.P.G College Khatima (Udham Singh Nagar)
umesharya856@gmail.com
7830205841

1- PROFILE SUMMARY :

Dedicated Assistant Professor with 10 Year of Experience in Higher Education, Specializing in Commerce & Management. Specialization in Financial Accounts, Digital Banking, HR Practices. Committed to Academic excellence & Samarth portal compliance. PhD Scholars are pursuing their research under my Supervision, out of which the pre- Submission seminar of 01 research scholar has been completed.

2- KEY AREAS OF EXPERTISE :

1- Banking & finance
2- Human resource management
3- Financial Accounting
4- Research Methodology
5- Rural Economic & Commerce Education

3- ACADEMIC QUALIFICATIONS :

S.N	DEGREE	UNIVERSITY	YEAR
1	Ph.D (Commerce)	Kumaun University Nainital	2017
2	M.Com	Kumaun University Nainital	2010
3	B.Com	Kumaun University Nainital	2008
4	Intermediate	Uttarakhand Board	2005
5	High School	Uttarakhand Board	2003

4- SERVICE HISTORY:

S.N	DESIGNATION	COLLEGE NAME	YEAR
1	Assistant Professor (Gust Faculty)	Govt.P.C College Champawat	2017-2019
2	Assistant Professor (Gust Faculty	Govt.P.C College Lohaghat	2019-2020
3	Assistant Professor (Permanent) (UKPSC) Uttarakhand lok seva aayog	Govt.P.C College Lohaghat	2020-2024
4	Assistant Professor (Permanent) Uttarakhand (UKPSC)) Uttarakhand lok seva aayog	H.N.B.Govt.P.G College Khatima (Udham singh nagar)	2024 Continuous

5- PATENT/INTELLECTUAL PROPERTY:

1- Patent N0- 202541009611 **Tittle: Investigation the impact of HR Practices on Employee job Satisfaction and Productivity in the Advertising Industry.**

6- RESEARCH PUBLICATIONS NATIONALS/ INTERNATIONAL:

1- Assessing Entrepreneurial Readiness among Engineering Students in a Mountainous Region: Evidence from Tehri Garhwali, Uttarakhand.
2- Unveiling the journey from shelf: Empirical insights into consumer purchase Decision Regarding fast-moving consumer goods (FMCGS) in Uttarakhand.
3- Role of Governments Schemes Strengthening Local Products Uttarakhand.
4- The Role of Digital Media in Promoting Sustainable Consumer Behaviour Among Youth.
5- Mobile Banking Acceptance and Risk Perception: An Empirical Study From India.
6- A Study of Customer Satisfaction with Reference to Punjab National Bank and State Bank of India in Champawat District.
7- A Study of the Role of Dugdha Sahakari Sangh (Milk Cooperative Union) Champawat in Milk Production.
8- Unveiling the journey from shelf to self: An Empirical Insights into Consumer Purchase Decisions Regarding Fat-Moving Consumer Goods (FMCs) in Uttarakhand
9- MSMEs as Drivers of Inclusive and Sustainable Developments in India: A Multi – Dimensional Perspective.
10- Consumer Buying Behaviour Toward Fast Moving Consumer Goods (FMCG) in Uttarakhand.
11- Economic Growth and Sustainable Development through Digital Business Operations With Reference to Uttarakhand State.
12- The convergence of Sustainability and Digitalization: Mapping the Potential Benefits for Business Sustainability.